

PRESS NOTE

DUDHSAGAR DAIRY, MEHSANA

**Policy recommendations presented to Union Minister of
Agriculture by Mr.Vipul Chaudhary**

“Initiatives aimed to facilitate the Second Milk Revolution in India”

New Delhi, 10 – June, 2014, At the initiative of Shri Vipul Chaudhary, a National Meet was organized at Gandhinagar on 31st July last year wherein stake holders in Dairy Industry from all over India participated. The participants included Shri Om Prakashji Dhankar, National President of BJP Kisan Morcha and Shri Ashwini Mahajanji, Swadeshi Jagaran Manch.

Based on the discussions, a policy document was prepared to usher in the second milk revolution in India. The recommended policies were also adopted in the national council meeting of BJP Kisan Morcha held on 7-8 June 2014 which was inaugurated by Shri Radha Mohan Singh, Hon'ble Union Minister of Agriculture, in the presence of Shri Ramlalji, National General Secretary (Org.) of BJP, Shri Om Prakashji Dhankar, National President and Shri Hirdaynath Singhji, Organising General Secretary of BJP Kisan Morcha.

On 10/6/2014, the Policy recommendations were presented to the Hon'ble Union Minister of Agriculture by Shri Vipul Chaudhary, Chairman, Dudhsagar Dairy (please see photograph).

According to Mr.Vipul Chaudhary, if these recommendations are implemented, India can definitely have a second White Revolution that can benefit millions of small and marginal dairy farmers and help them for social and economical development. There is all possibility to increase the export of milk and milk products from existing US \$ 1 Billion (Approx. Rs. 5000 Crores) to US \$ 5 billions (Approx. Rs. 25000 Crores) in the next 5 years with proper implementation of these recommended policies.

The policy document presented to the Minister includes recommendations as follows:

1. Considering milk as Agriculture Crop

2. Inclusion of Dairying as part of MGNREGA
3. Feed Security Bill for Cattles
4. Milk to be a part of Mid Day Meal Scheme
5. Setting up of Education Institutes for Dairy
6. To consider Co-operatives as a Priority Sector
7. Amul as Implementing Agency for formation of National Milk Grid

The Union Minister was appreciative of this initiative and gave a patient hearing for the same.