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PRESS RELEASE

DUDHSAGAR DAIRY

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Title:

Facts about the cattle feed given by AMUL Federation during the severe drought conditions in Gujarat and Maharashtra States

Summary:

While Maharashtra was suffering from severe drought conditions, AMUL came forward to supply the cattle feed and help saving lives of those cattle's. Members of Amul Federation representing Amul Dairy, Sabar Dairy and Dudhsagar dairy provided 13,731.5 MT cattle feed to Maharashtra. It was distributed on the Gujarat-Maharashtra foundation day after a personal request made by Hon'ble Union Agriculture Minister Shri Sharad Pawar had personally requested the Amul Federation to supply cattle feed to save lives of cattle.

Body:

Last year, due to severe drought in Saurashtra-Kutch regions, 16,521.5 MT cattle feed was given to the cooperative dairy unions in Saurashtra and Kutch at subsidized rates by the Amul Federation (GCMMF), Anand, with a view to save the cattle, and also in the interest of the dairy farmers. Since the Amul Federation does not have a cattle feed factory, the cattle feed was supplied from Dudhsagar Dairy's cattle feed factory at Jagudan.

Amul Federation is marketing milk and milk products under the brand name of AMUL all over india and abroad. Amul is not just the Taste of Gujarat, but it is the 'Taste of India'. The federation is procuring and selling milk in Maharashtra on the Amul-pattern. Presently, More than 10 lakh litres of milk per day is being marketed by the Federation in Mumbai city.

Due to severe drought in Maharashtra, the Hon'ble Union Agriculture Minister Shri Sharad Pawar had personally requested the Amul Federation to supply cattle feed to save lives of cattle. The Maharashtra Dairy Federation – Mahananda had also requested the Amul Federation to supply cattle feed. Keeping in view the above requests, and after taking into confidence of the Members of Amul Federation representing Amul Dairy, Sabar Dairy and Dudhsagar dairy who have a combined voting rights of 386 votes out of the total 756 votes in the Federation, 13,731.5 MT cattle feed was supplied as drought relief to Maharashtra, in which there is no question of any corruption or irregularity.





A function to distribute the cattle feed was held on the foundation day of Gujarat & Maharashtra States, in the presence of the Deputy Chief Minister of Maharashtra, Shri Ajit Pawar, and in this regard, a Press Conference was organised with the Union Agriculture Minister, Shri Sharad Pawar.

Since the Federation has a tradition of taking decisions unanimously, a decision on this matter was not taken on the basis of majority. The cost of cattle feed supplied to Saurashtra and Kutch Unions during the drought was then received by Dudhsagar Dairy, and similarly the receipts for the cattle feed supplied to Maharashtra Federation have been received and it is expected that a resolution in this regard will be arrived at in Amul Federation in the near future.

During the drought, national cooperative institution like IFFCO which has no connection with dairying had also supplied cattle feed to Maharashtra. The cattle feed was supplied to Maharashtra as a relief measure during severe drought.





ABOUT “DUDHSAGAR DAIRY”

A visionary cooperative movement, on the lines of Amul-model, initiated in Mehsana more than 50 years ago, to organize the rural milk producers to help themselves had its benefits in building a strong cooperative movement that has pooled together the resources of milk producers. We are proud to exist as a purposeful organization in the Nation building process - Enhancing the milk production capacity, providing self-employment and sustainable income generation to the rural farmers, enhancing the per capita availability of milk etc.

Today, Dudhsagar Dairy has a membership of over 5.2 lakhs dairy farmers. Its consolidated turnover in 2012-13 was Rs.3600 crores.

Dudhsagar is proud of its contributions to making India the largest milk producing nation in the world, and in the process empowering lakhs of cooperative dairy farmers of Mehsana and parts of Patan and Gandhinagar districts - socially, politically and economically.

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